



Wyoming Nonprofit Network

COVID-19 and its Impact on Wyoming Nonprofits

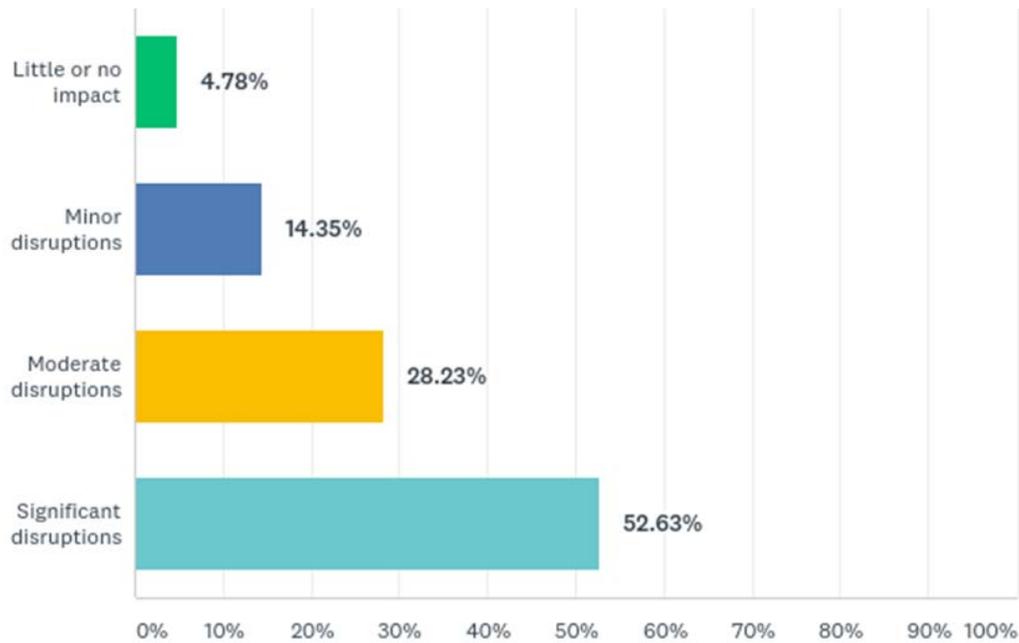
The Wyoming Nonprofit Network represents the collective voice of the Wyoming charitable nonprofit sector and brings best practices, resources, and support to the nonprofit community.

The Wyoming Nonprofit Network completed a survey of nonprofits in Wyoming to better understand the current and potential impact of COVID-19 on the charitable nonprofit sector. The survey was open from Monday, March 16, 2020 to Saturday, March 21, 2020. There were 209 responses.

We would like to remind readers the response to COVID-19 dramatically escalated during the week the survey was open. It was clear as the week progressed nonprofits were having to increasingly adapt delivery of services and for some, were starting to suspend services all together. As events were cancelled and program revenue sources were eliminated, the financial concerns escalated each day the survey was open.

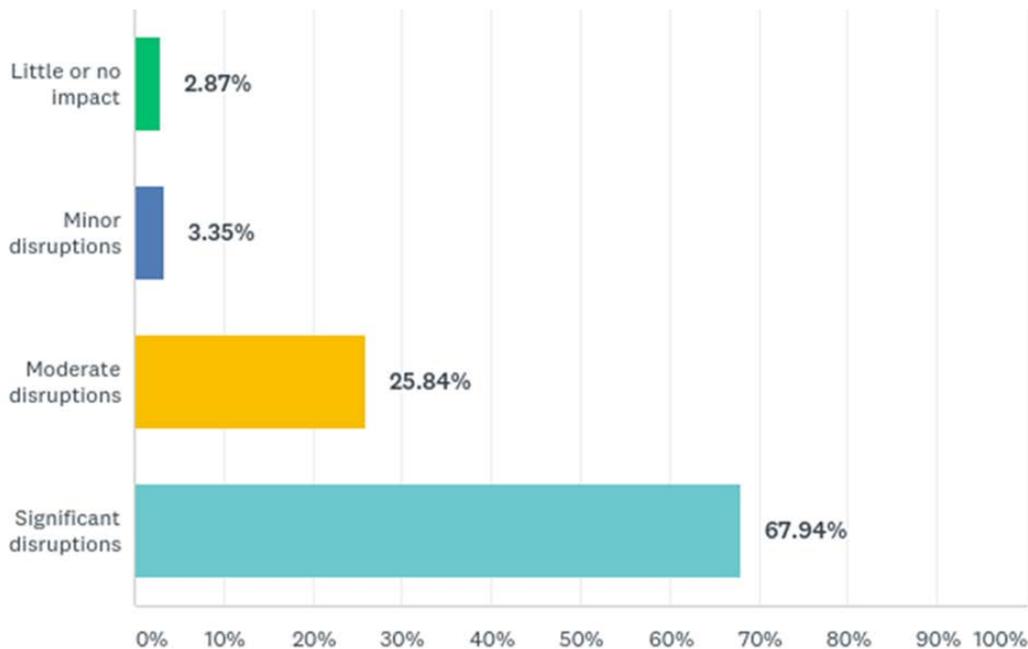
For more information about the survey, contact Jody Shields at jshields@wynonprofit.org. For more information about the Wyoming Nonprofit Network, go to wynonprofit.org.

1. Please estimate the level of impact COVID-19 is currently having on the programs, services, or general operations of your organization.



Answered: 209
Skipped: 0

2. Please estimate the level of impact COVID-19 is anticipated to have on the programs, services, or general operations of your organization.

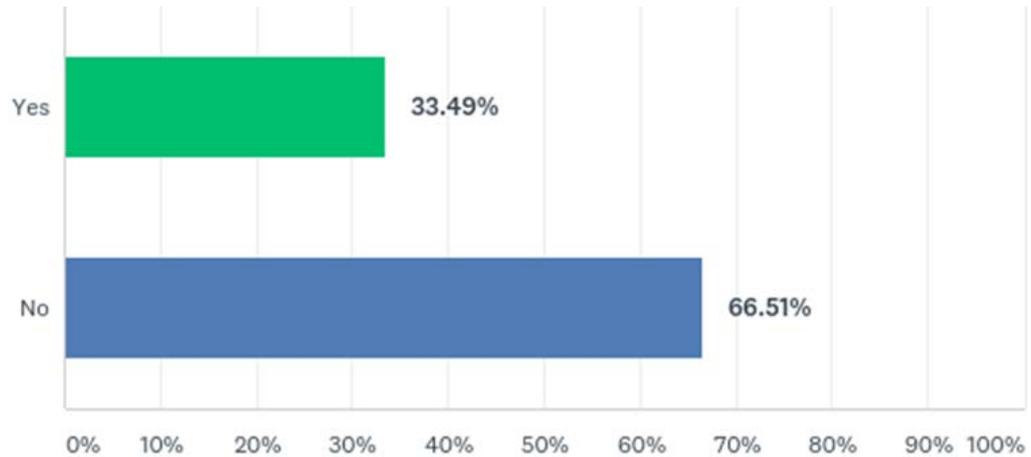


Answered: 209
Skipped: 0

3. Which of the following impacts has your organization experienced or do you anticipate experiencing? (check all that apply)

ANSWER CHOICES	RESPONSES
Cancellation of programs or events and corresponding reduced revenue	79.90% 167
Disruption of services to clients and communities	70.33% 147
Disruption of supplies or services provided by partners	35.89% 75
Increased and sustained staff and volunteer absences	53.11% 111
Increased demand for services/support from clients and communities	35.89% 75
Budgetary implication related to strains on the economy	75.12% 157
Total Respondents: 209	

4. Does your organization serve a population that will prohibit your ability to close?



Answered: 209
Skipped: 0

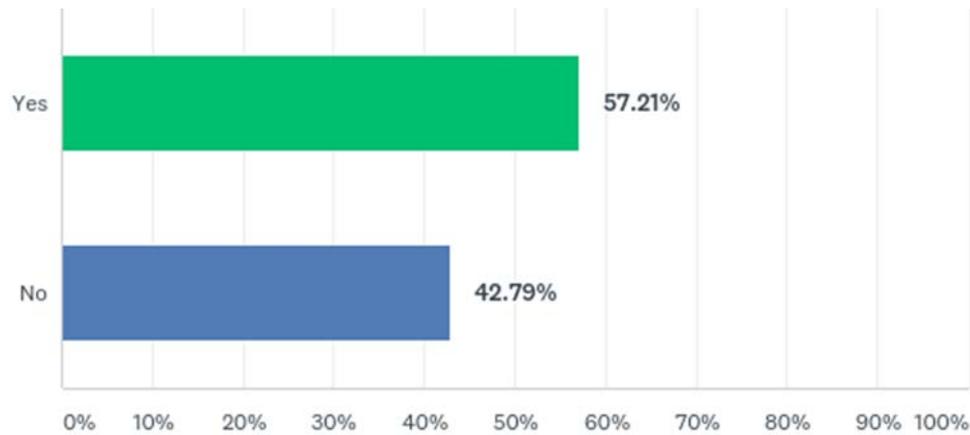
5. If you have made changes in how you are delivering services/programs due to COVID-19, please explain:

Most common responses in order of how often they were mentioned, starting with highest number of responses:

- Changes in how we are delivery services, including limiting some services
- Employees working remotely
- Suspending services; cancelled programs; closed office
- Not changes yet, planning for changes (*all these responses were prior to 3/18/20*)

Answered: 177
Skipped: 32

6. Do you have employees/staff positions for whom remote or work-at-home is not an option due to the nature or requirements of their job?

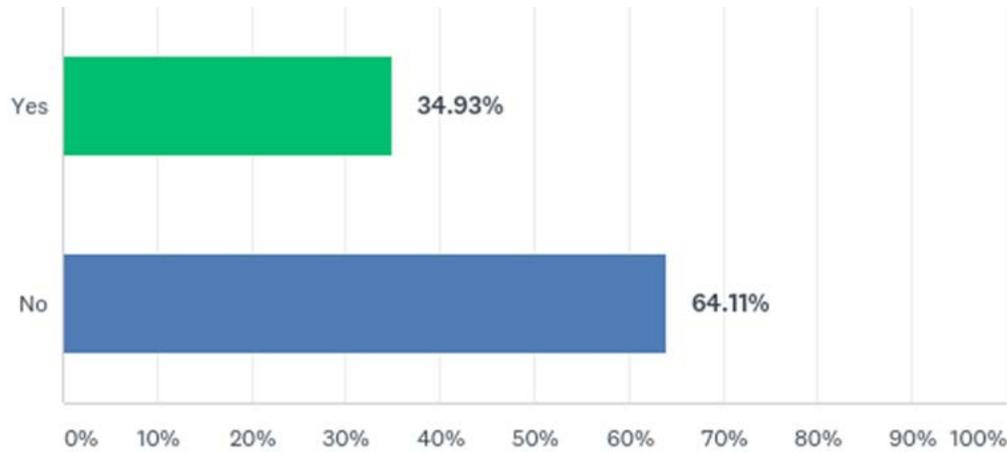


Answered: 208
Skipped: 1

7. To what extent is the lack of technology (e.g. equipment, software, or related training) an obstacle to implementing work-at-home option for your organization?

ANSWER CHOICES	RESPONSES
Not a problem	35.89% 75
A minor problem	38.28% 80
A significant problem	18.66% 39
None of our employees are able to work-from-home due to the nature of our work	7.18% 15
TOTAL	209

8. Has the shortage of cleaning supplies and other basic necessities impacted your organization?



Answered: 209
Skipped: 0

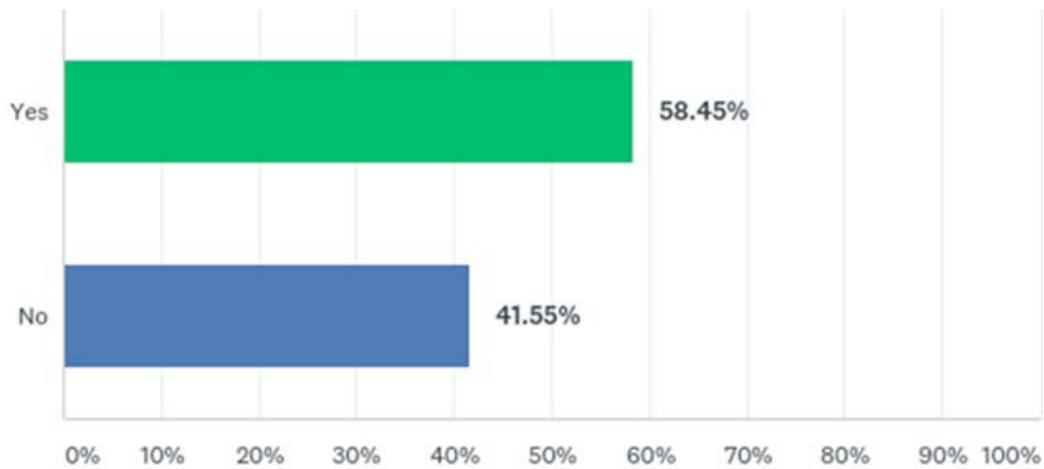
If yes, please explain:

Top Responses:

Cleaning supplies	48
PPE (personal protective equipment)	9
Toilet Paper	8

Comments: 78

9. Does your organization feel prepared for the possibility of a widespread outbreak in Wyoming?



Answered: 207
Skipped: 2

10. As the spread of the COVID-19 intensifies, what are your immediate concerns for carrying out your mission/caring for the people you serve?

Most common responses in order of how often they were mentioned, starting with highest number of responses:

- Having to decrease services and the number of people we serve
- Financial impacts
- Having enough staff
- Having to close our organization (temporarily for health reasons or permanently due to lack of funds)
- Safety of everyone in our community

Answered: 198

Skipped: 11

“The most vulnerable and isolated will become only more so.”

“We are concerned that this will force us to close permanently.”

“Our funding is being put to the test, first for funds committed to activities we have suspended and then the ability to fund raise with nothing happening.”

“Our organization will not survive a prolonged closure.”

“We have such a small staff (3). If even one person gets sick, we will have a difficult time managing the call volume unless I can get volunteers in place”.

“Our most immediate concerns are the health and safety and access to resources for families in poverty.”

11. What kind of resources, information, and/or training will help your organization today and in the coming weeks/months?

Most common responses in order of how often they were mentioned, starting with highest number of responses:

- Financial resources
- Accurate and timely information
- Unknown at this point
- Technology
- Training – fundraising, HR related issues, etc.

Answered: 185

Skipped: 24

“Financial assistance to replenish the operating monies used to cover the expenses used for COVID19.”

“Emergency funding to keep the organization afloat.”

“Complete transparency with how the government is managing the crises is critical along with the models that CDC is using. Everyone is anticipating a return to normal in the next two months. What if that is not the case?”

“Getting consistent updates about the outbreaks and the areas.”

“As an organization that provided hands-on learning, programs and play spaces, we are low on technology. This is proving to be an impediment as staff work remotely and attempt to navigate a new world of online programs.”

“How to survive lack of revenue. What options are out there to help.”

12. What would you like donors or funders to know about the impact of COVID-19 on your organization, its programs and operations?

Most common responses in order of how often they were mentioned, starting with highest number of responses:

- Financial resources will be imperative
- We will continue to serve (for as long as we are able)
- People will be impacted
- Need time and flexibility with existing grants

Answered: 193

Skipped: 16

“That collectively our community (local and state) will have tremendous needs, both direct and indirect, and that the impact will be sustained for a while. Unrestricted donations will provide the most flexibility in effectively addressing evolving needs and priorities”.

“Despite being closed to the public, the overhead required to maintain our operations still exists.”

“We are experiencing extreme financial hardships but remain faithful in our commitment to serve the homeless population and will continue to do so. Please continue to pray for our guests, volunteers, and staff.”

“As the pandemic evolves it will undoubtedly affect those who can least weather the storm. We are all doing what we can to ensure the hard-won ground by the clients we serve won’t be totally lost. Prosperity on the other side of the crises will depend on how we come together as a community”.

“First, we’re grateful for their help and support. And second, that they can help most by staying home, staying safe, and donating to their community’s most crucial needs.”

13. What would you like Government Officials to know about the impact of COVID-19 on your organization, its programs and operations?

Most common responses in order of how often they were mentioned, starting with highest number of responses:

- Need financial support; without it we will have to eliminate staff members or close
- We appreciate the state government and are here to help
- Services will be impacted
- Need better communication

Answered: 172

Skipped: 37

“The extreme financial strain we are experiencing is staggering. We need the assistance of our state government to partner with us through this dire situation.”

“Brutal honesty - in the past decade, whenever the state was impacted by decreased mineral extraction income, they tightened the belt including cutting contracts to non-profits. This has happened twice in the past 10 years. Those funds to non-profits are not restored when the state economy improves. Non-profits need MORE support when the economy decreases, not less.”

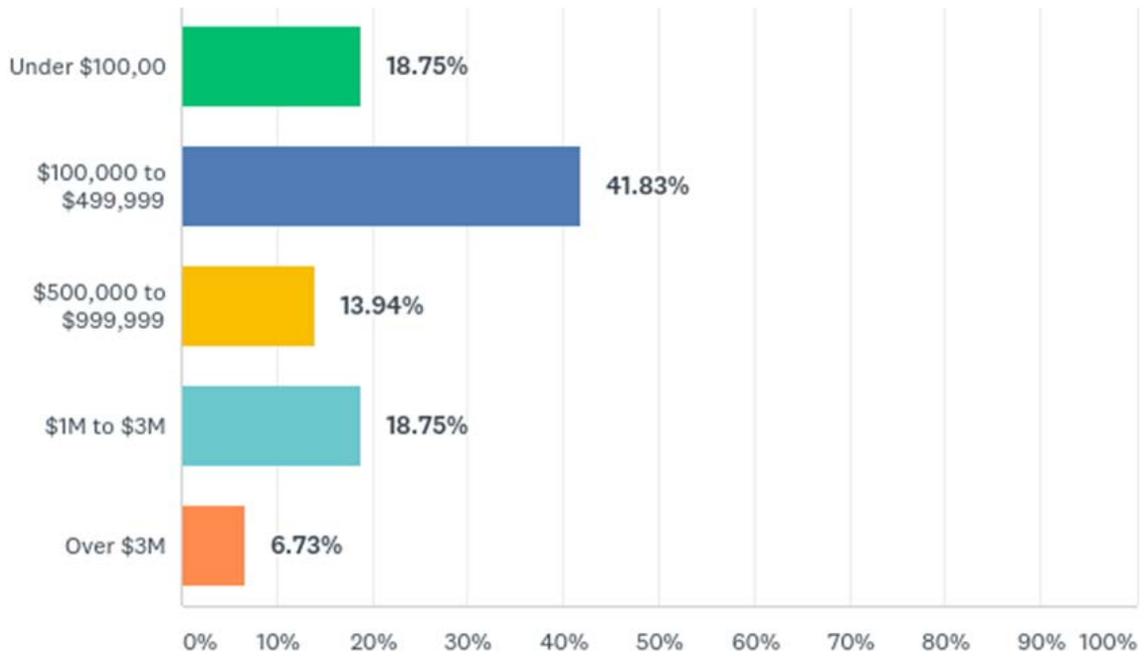
“Please do not minimize the threat. Stay in constant, open communication. Make our sector part of your narrative and include its members in your planning and leadership meetings.”

“The more that the government can support people directly in providing unemployment payments and easing the qualification for this, in providing health care, in providing sick leave and family leave, the better that our country will fare through this.”

“Since our programs are 53% funded by federal state and local grants, we are concerned that not providing those services will affect our future grant funding.”

“Our organization will be missing revenue from canceled events, but still will be helping in ways outside of our normally planned programming for the many families being impacted.”

14. Select your organization's budget size:



Answered: 208
Skipped: 1

15. Please comment on how the spread of COVID-19 is affecting or may affect your revenue and/or expenses.

- Suspending services is resulting in substantial loss of program service revenue
- Cancellation of events, including fundraising, performances, etc.
- With the stock market and economy, we expect individual donations to be much lower
- Increased expenses without revenue to make up the difference (*organizations providing critical support at this time such as health clinics and food pantries*)

Answered: 193

Skipped: 16

“We have laid off more than 50 employees in order to cut costs. However, we still have ongoing expenses. The forced closure of most of our programs and services severely negatively impacts our income. We do not have reserves to sustain us.”

“We have cancelled significant fund-raising events statewide. If we can't find a way to make up the lost revenue people will be laid off, service closed permanently.”

“Our expenses will significantly increase with staff working longer hours, hiring new staff members, providing for more children in need. This will stress ALL of our resources. Our investment accounts are taking a hit and we hope it is a short-term experience. If it is a long-term issue, it will drastically affect our reserves and financial stability. Donors may not be able to continue to gift as usual and foundations we seek grants from may be drastically reducing grant capabilities.”

16. What counties do you serve? (check all that apply)

ANSWER CHOICES	RESPONSES	
Statewide	25.96%	54
Albany	8.17%	17
Big Horn	2.40%	5
Campbell	7.21%	15
Carbon	3.37%	7
Converse	3.85%	8
Crook	1.92%	4
Fremont	9.13%	19
Goshen	2.40%	5
Hot Springs	2.40%	5
Johnson	6.25%	13
Laramie	15.87%	33
Lincoln	7.21%	15
Natrona	12.02%	25
Niobrara	0.96%	2
Park	3.37%	7
Platte	3.85%	8
Sheridan	11.54%	24
Sweetwater	3.85%	8
Sublette	7.69%	16
Teton	25.00%	52
Uinta	1.44%	3
Washakie	1.44%	3
Weston	1.92%	4
Total Respondents: 208		

END